

ZOOM YOUR SHOW ROOM

TRANSFORM YOUR **SHOWROOM, RETAIL SPACE, OFFICE OR BOARDROOM** INTO A PROFESSIONAL BROADCASTING STUDIO FOR PERSONALIZED **VIRTUAL CUSTOMER ENGAGEMENT EXPERIENCES.**

IT'S TIME TO REIMAGINE THE TRADE SHOW EXPERIENCE...



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AS TRADE SHOWS CONTINUE TO BE PUT ON HOLD, EXHIBITORS ARE STRUGGLING TO **SHOWCASE THEIR PRODUCTS** AND GENERATE **MEANINGFUL CONNECTIONS** WITH THEIR CUSTOMERS & PROSPECTS.

WHETHER YOU'RE WELCOMING THEM IN-PERSON OR MEETING VIRTUALLY OVER A ZOOM CALL, A **MODULAR SHOWROOM SOLUTION** IS THE BEST WAY TO CONNECT WITH YOUR CUSTOMERS IN TODAY'S NEW NORMAL.

- Build upon your customer relationships by broadcasting your zoom calls within a professionally designed modular showroom layout.
- Increase brand awareness and visually engage your customers by creating the perfect space to showcase your company and your products.
- Easily personalize and adapt your modular showroom fixtures, structures and graphics to highlight the products that are most relevant to specific customers.
- With big & bold graphics that are easy to swap out, our modular showroom solution generates impactful visual appeal that is sure to give your customers something to remember you by.
- No tools or technical expertise required. Complete your set-up within hours. Modular showroom solutions are completely reusable, interchangeable, transportable and sustainable.



ARE YOU READY TO
zoom
YOUR SHOWROOM

- 01 INTERCHANGEABLE FABRIC GRAPHICS
- 02 ENERGY-EFFICIENT LED SPOTLIGHTING
- 03 BRANDED PRESENTATION COUNTER

- 04 INTEGRATED PRODUCT SHELVING
- 05 VERSATILE GRIDWALL FIXTURES
- 06 WEB-CONNECTED CAMERA



UNLIKE CONVENTIONAL SHOW-ROOM AND RETAIL FIXTURES, OUR MODULAR SHOWROOM SOLUTION GIVES YOU THE UNPARALLELED FLEXIBILITY TO **MOVE, ADJUST, OR REVISE YOUR SPACE AS YOU SEE FIT.** NO MORE COSTLY BUILT-INS AND EXPENSIVE RENOVATIONS. NEED TO UPDATE YOUR SPACE? SIMPLY MOVE IT WHERE YOU WANT IT, WHEN YOU WANT TO.

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CREATE AND ZOOM A **MEMORABLE MARKETING ENVIRONMENT** THAT'S **FOCUSED ON YOUR CUSTOMERS** AND THE PRODUCT BUYING PROCESS.



EXPOSE YOUR BRAND.
SHOWCASE YOUR PRODUCTS.
CONNECT WITH YOUR CUSTOMERS.

